



Contact: Valerie Vedron
219.487.9389
v.vedron@success-trek.com

Press Release

May 30, 2013
FOR IMMEDIATE RELEASE:

Theresa Valade of Success Trek, Inc. named “Up and Coming Business” Influential Woman of Northwest Indiana 2013

More than 450 people attended the Influential Women of Northwest Indiana Awards Banquet at Avalon Manor. The event honored both the established leaders in our community and the up and coming professionals.

The categories for which women were awarded include business, construction, economic development, education, finance, government, healthcare, law, media/marketing, nonprofit and service/tourism. Two women were awarded in each of the 11 industries.

2013 Up and Coming Women Winners are: Business: Theresa Valade, Success Trek, Inc., Construction: Tricia Hanrath, Superior Construction Co., Inc., also name as the Overall Up and Coming Woman of the Year, Economic Development: Tina Rongers, Karnerblue Era, LLC, Education: Regina Biddings-Muro, Purdue University Calumet, Finance: Jocelyn Hibshman, Lakeside Wealth Management Group, Government: Commissioner Nancy Adams, Porter County Board of Commissioners, Healthcare: Cynthia Thompson, Franciscan Physician Hospital, Law: Dana Rifai, Burke Costanza & Carberry LLP, Marketing/Media: Brandi Anstine, Lakeshore Public Television & Radio, Nonprofit: Monique Ruiz, Lakeshore Chamber of Commerce and Service/Tourism: Allyson Baughman, Duneland Chamber of Commerce.

2013 Influential Women Winners are: Business: Kimberly Broader, NIPSCO, Construction: Melissa Neff, Mechanical Concepts, Economic Development: Dawn Collins, Century 21 Executive Realty, Education: O'Merrial Butchee, Ivy Tech Community College, Finance: Rachel Saxon, Horizon Bank, Government: Senator Earline Rogers, Indiana State Senator, Healthcare: JoAnn Birdzell, St. Catherine Hospital, also named Overall Influential Woman of the Year, Law: Sean Kenyon, Hoepfner Wagner & Evans LLP, Marketing/Media: Chelsea Whittington, City of Gary, Nonprofit: Maggie Spartz, Unity Foundation of La Porte County, Service/Tourism: Lorelei Weimer, Indiana Dunes Tourism.

About Success Trek ®

Success Trek is an award-winning organizational development firm in Northwest Indiana. Our experienced, hands-on consultants partner with non-profit and for profit leaders to provide

organizational assessments and solution based approaches to companies looking to enhance their strategic roadmap for success. Our areas of expertise include streamlining processes, driving improved efficiencies and effectiveness, increasing employee retention, and maximizing leadership potential with judicious and experienced executive coaching. Whether large transformational changes or discreet operational improvements, Success Trek will chart a course for success that will enhance your bottom line.

www.success-trek.com

###