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***Success Trek selected as EDGE Award winner***

**Valparaiso, IN** – Success Trek is one of 19 small businesses that were recently honored with Indiana’s first Economic Development through Entrepreneurship (EDGE) Awards.

The award spotlights clients of the Indiana Economic Development Corporation’s Small Business Development Centers located across the state.

“I am honored to be recognized along with this group of entrepreneurs from across the state,” said Theresa Valade, CEO of Success Trek. “This award showcases the powerful impact small businesses continue to have on the economy.”

Named to the Emerging category, Success Trek was recognized by the Northwest Indiana Small Business Development Center and Regional Director Joshua Lybolt. He said he is happy to have the opportunity to spotlight local businesses and their positive effects on the region.

“It is imperative to showcase the influence entrepreneurs are having on the economy,” Lybolt said. “By introducing the EDGE Awards, we bring to light the essential part small businesses play in the region and in Indiana.”

According to the IEDC, recipients of this year’s inaugural award together employ 185 Hoosiers. As a group, award recipients finished 2008 with more than \$750,000 in increased sales.

“The entrepreneurial spirit remains strong throughout the state,” Valade said. “It is vital to keep celebrating the growth of small businesses.”

Success Trek works with companies to improve their business performance in several ways. The team coaches the coaches – whether they are executives or front-line leaders - and the team coaches the staff team members directly. Success Trek services include assistance with strategic planning, leadership development and human resources; assessment of operational and workflow strategies; and development of training and policy/procedure manuals. The team also offers group and business coaching and motivational presentations.