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## Press Release

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FOR IMMEDIATE RELEASE:

### **Local business owner elected to the Chicago Society for Human Resource Management (SHRM) Board of Directors**

VALPARAISO —Theresa Valade, CEO of Success Trek, ® Inc. of Valparaiso, IN will join the Chicago SHRM Board of Directors for 2014 as Chair of the Education: Human Resource Development Committee. Theresa has been a member since 2010 and served on the communication committee. Theresa said she “would like to offer strategy and implementation skills to achieve the growth goals of the organization.”

The mission of the Chicago SHRM is to serve the needs of the HR profession by providing the most essential and comprehensive set of resources and advance the profession and the capabilities of the professional, so that HR professionals become more effective partners in developing and executing organization strategy. 2014 will be the 60<sup>th</sup> anniversary with many great events planned.

Recognizing business’ need for improved efficiency and goal achievement, Theresa Valade launched Success Trek, Inc. in 2006 after years of operations and leadership experience in the corporate sector.

Theresa’s professional background includes over 20 years working for and with Fortune 500 companies such as Starbucks, BP, and Kendall Jackson Winery, not-for-profits including Meals on Wheels, Alpha Phi Foundation, PCCF Foundation and Lupus Foundation of America, and educational institutions such as Indiana University Northwest, Valparaiso University, and Ivy Tech Community College.

Valued for her contagious energy and remarkable ability to connect with others, Theresa received the 2013 Up and Coming Influential Women of Northwest Indiana award while her company, Success Trek, was recognized by the Northwest Indiana Small Business Development Center as the Woman Owned Business of the Year in 2011 and selected as an EDGE (Economic Development Through Entrepreneurship) Award recipient in 2009.

With expertise in organizational development, workflow process and efficiency, and training and development, Theresa enjoys guiding her clients through dynamic growth and resulting profitability. For more information about Success Trek visit [www.success-trek.com](http://www.success-trek.com).

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