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FOR IMMEDIATE RELEASE

Success Trek celebration drew crowd of 100

More than 100 guests gathered to celebrate Success Trek, Inc.'s 7th year in business during the Duneland Chamber of Commerce's March After Hours Club.

CHESTERTON – Theresa Valade and her team at Success Trek, Inc. threw quite a party last Wednesday, March 13. To celebrate seven years of innovative business development and consulting, Valade and her team welcomed more than one hundred guests to enjoy beverages and appetizers at Riley's Railhouse in historic downtown Chesterton.

To the backdrop of a crackling fireplace and frequent signs of commerce denoted by rumbling rail lines, the party's guests traded memories and insights about their work with Valade over the past seven years – including how the founder of Success Trek, Inc. had helped them become better leaders within their own organizations.

"I've worked with Theresa in leadership development classes for many local organizations," said David Hernandez of Ivy Tech's Corporate College. "She's incredibly effective. She's extremely dynamic, and is always able to engage the groups in their own development. I can't recommend her highly enough."

Several guests provided video testimonials about their work with Valade, and Success Trek's new branding campaign - "Clarity. Excellence. Results." - was creatively displayed throughout the event. Event sponsors Marilyn's Bakery and Strack & van Till provided dessert and hors d'oeuvres platters, while Liz Tilden from Pat's Liquors poured samples of craft brews and wines.

Success Trek is an award-winning organizational development firm in Northwest Indiana. Our experienced, hands-on consultants partner with non-profit and for profit leaders to provide organizational assessments and solution based approaches to companies looking to enhance their strategic roadmap for success. Our areas of expertise include streamlining processes, driving improved efficiencies and effectiveness, increasing employee retention, and maximizing leadership potential with judicious and experienced executive coaching.

Whether large transformational changes or discreet operational improvements, Success Trek will chart a course for success that will enhance your bottom line.

Photo caption:

March Chamber After Hours: Candace Shaw of Northwest Indiana Business Quarterly; Teresa Valade of Success Trek, Inc., Frank Szczepanski of the Foundation for Molecular Medicine; and Allyson Baughman of the Duneland Chamber of Commerce celebrate the 7-year anniversary of Success Trek during a Chamber After Hours event at Riley's Railhouse in downtown Chesterton March 13.

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If you're like more information about his topic, or to schedule an interview, please call Michael Patterson at (574) 360 8390 or email Michael Patterson at m.patterson@success-trek.com