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**Award-winning entrepreneur and speaker, Theresa Valade, offers *Ways to Grow a Successful Business* at First Financial Bank's Morning Business Hours**

On September 22<sup>nd</sup>, 2011, Theresa Valade, founder and CEO of Success Trek, will share her expertise on the *Top 10 Ways to Grow Your Business*. Recognized as one of Northwest Indiana's Top CEOs in 2010, Valade offers out-of-the-box strategic visioning and hands-on practical applications that have enabled her and her clients to achieve continued business growth during this difficult economic time. "At Success Trek, we work with individuals and organizations looking for ways to move forward rather than excuses to sit still," explains Valade. It's that kind of "can do" attitude that Valade brings to her presentations, along with more than 20 years experience in business operations, strategic sales, finance and human resource management. Valued for her contagious energy and remarkable ability to connect with others, Valade inspires individual employees, management teams, departments and executives to open their eyes to critical gaps within themselves and their workplace in order to leverage the best of their people, communications and workflow systems.

**Valade Bio:**

Founder and CEO of Success Trek, Inc., Ms. Valade has her B.S. from Purdue University West Lafayette and her M.B.A. from Indiana University Northwest. Today, she authors ongoing blogs and e-newsletters offering tips, tools and inspiration to individuals and organizations seeking to achieve greater levels of personal and professional success. She is a contributing author to the Amazon #1 bestselling book, *The Gratitude Project: 365 Days of Gratitude*, and has been recognized in the Times Business Magazine as one of the top 20 under 40 business executives to watch, as well as one of Northwest Indiana's Top CEOs.

**Company Bio:**

Success Trek is a business coaching and consulting firm known for its unique ability to take what feels difficult and make it simple. We partner with individual employees, management teams, departments and executives to identify what's holding them back on their journey toward success and to discover what they need to get moving again. We do not impose solutions; we help our clients discover them based upon leveraging the talents and knowledge they *already* have within themselves and their organizations. Our business model is based upon understanding the power of having a conversation, listening carefully, asking strategic questions, facilitating collaborative discussions, leveraging strengths, crafting solutions and defining the next best action steps. The solutions we help individuals and organizations create are not one-size-fits-all; rather they grow organically out of our process of working closely with our clients and investing fully in their vision of success.

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