

For Immediate Release:

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## **Success Trek is the Only Northwest Indiana Business accepted as a TechPoint Nominee for the Prestigious Mira Awards Program Presented by BKD CPAs & Advisors**

Now in its 11th year, the 2010 TechPoint Mira Awards presented by BKD has received 88 nominations from companies, schools and individuals across the state competing in 15 different awards categories. Based out of Indianapolis, Mira Awards recognize the achievements of Indiana's outstanding technology industry performers and contributors, and focuses attention on the broader issue of the important role technology plays in Indiana's economy. Success Trek™, has been accepted as a nominee for the "Excellence and Innovation in New Media" category, along with 14 other business from around the state.

Mira Award nominees will deliver presentations and answer questions in person to one of five independent panels of judges during the first week of April. Following the judging process, finalists will be announced on April 9. The 2010 Mira Award winners will be announced at an "Oscars-style" award ceremony being held Saturday, May 15, at The Westin Indianapolis. "To me, being nominated is an award in and of itself," said Theresa Valade, Success Trek's™ founder. "I know that we will represent Northwest Indiana well."

Nominees:

### **New Media Excellence & Innovation**

- o Vontoo, Inc
- o Indianapolis Motor Speedway/IndyCar.com
- o Success Trek
- o Ball State University's Digital Corps
- o Hanapin Marketing
- o ExactTarget
- o Anacore, Inc
- o Indianapolis Business Journal / ibj.com
- o Hill-Rom
- o Cantaloupe.tv LLC
- o ONCARS.COM
- o INNOVATIVE
- o IMAVEX
- o Research Park Entrepreneurship Academy
- o Orbis Education

Visit <http://www.techpoint.org/Mira> for more information about the 2010 TechPoint Mira Awards presented by BKD.

**(See Below for More)**

### **About Success Trek**

Success Trek™ partners with clients in non-profit and for-profit organizations to assist them in leveraging their best resources to overcome obstacles to success. Success Trek™ uses a coaching rather than a consulting approach by asking strategic questions, fostering collaborative discussions, finding agreed-upon answers, proposing goal-directed solutions and defining collaborative action steps. This process, or “product” is what Success Trek™ offers its clients; not a “one-size-fits-all” approach, but a solution that surfaces out of each unique relationship. Success Trek™ offers a full spectrum of services including strategic planning, team building, leadership development and human resources; assessment of operational and workflow strategies and financial systems; and development of training and policy and procedure manuals. Through ongoing facilitation, Success Trek™ ignites opportunities and accelerates momentum within organizations looking to achieve optimal return on their investment.

### **About BKD**

**BKD, LLP**, ([www.bkd.com](http://www.bkd.com)) the 10th largest CPA and advisory firm in the U.S., helps people and businesses realize their goals. Our more than 2,000 dedicated professionals offer solutions to clients in all 50 states and internationally. BKD and its subsidiaries offer clients a variety of services in accounting, audit and assurance, tax, risk management, technology, corporate finance, forensic and valuation services and wealth management. We combine the insight and ideas of multiple disciplines to provide solutions to a wide range of industries, including financial services, not-for-profit, manufacturing, distribution, health care, construction and real estate. BKD is based in 32 offices within 12 states in the central United States. Praxity, AISBL, a global alliance of independent firms, enhances BKD's ability to serve the dynamic needs of multinational clients. Praxity™ is your gateway to tax, assurance and consulting services delivered by alliance firms committed to the highest standards required in international business.

### **About TechPoint**

TechPoint is Indiana's only statewide technology growth initiative, representing industry stakeholders including publicly-traded companies, private businesses, colleges and research universities, and local economic development organizations. The mission of TechPoint is to accelerate Indiana's emerging and vibrant information technology sector by: promoting the successes of IT companies and professionals; supporting the formation, expansion, and attraction of IT companies; and advocating appropriate public policy. Visit [www.techpoint.org](http://www.techpoint.org).

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