

FOR IMMEDIATE RELEASE

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Success Trek granted WBE certification

Valparaiso, IN – Success Trek was recently designated a Women-owned Business Enterprise through the state’s Minority and Women’s Business Enterprises Division.

Theresa Valade, CEO of Success Trek, said she is looking forward to serving the Midwest and national companies through her WBE designation.

“I believe my WBE certification allows me to provide another level of service to my clients,” Valade said. “This allows me to help those companies who participate in supplier diversity programs by joining an ever-increasing number of minority- and women-owned businesses.”

Through her WBE designation, Valade will work with her team of professionals to help businesses solve their problems. Beyond business coaching, Valade will focus on offering human resources, team building, Quickbooks and CPA services, work flow and time management strategies and virtual assistance.

Success Trek coaches executives, front-line leaders and team members to improve their business performance. In order to measure the results, Success Trek creates customized benchmarks for all of their clients.